

Timothy J. Schoen

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<http://timothyschoen.weebly.com>

Experience

Schoen Comm., Scranton, Pa.

November 2012 - present

Account manager/Writer

- Perform writing, advertising and media relations projects for agency clients.
- Assist with the writing of copy for government proposals and project grants.
- Develop and manage client invoices.

The Altoona Mirror, State College, Pa.

August 2012 - November 2012

Penn State football reporter intern

- Wrote 3-4 articles per week throughout the season for the print and online versions of the paper.
- Covered all home football games, weekly press conferences, and practice availabilities.
- Conducted interviews in-person and over the phone.

Allied Services Integrated Health System, Scranton, Pa.

May 2012 - August 2012

Public relations intern

- Prepared press releases to be distributed through social media campaigns and print media
- Assisted in fundraising campaigns for one of the region's largest non-profits.
- Helped coordinate special events such as golf tournaments and fundraisers.

The Daily Collegian, State College, Pa.

September 2011 - May 2012

Staff writer

- Wrote daily articles on the national champion Penn State wrestling team.
- Posted breaking news updates online through social media
- Filmed short videos to supplement stories on the Collegian's website.

Computer Experience & Specialized Skills

Software: Proficient in Final Cut Pro, Hindenberg, Quicktime, SoundSlides, Photoshop, and Microsoft Office.

Equipment: Proficient with a JVC GY-HM100U camera, Nikon D90 DSLR camera, and Zoom H1 recorder.

Education

The Pennsylvania State University

University Park, Pa.

Bachelor of Arts in Broadcast Journalism; English Minor

May 2013

Dean's List

Certificate of completion from the John Curley Center for Sports Journalism

Stanley E. Degler Scholarship in Communications recipient

- Scholarship is given annually to a College of Communications student who shows professional promise in the communications field.

Activities

Penn State's IFC/Panhellenic Dance Marathon, THON

September 2011 - February 2012

- Operations committee member for the world's largest student-run philanthropy.

Pennsylvania Interscholastic Athletic Association (PIAA)

September 2009 - present

- Certified football and baseball umpire.

